

twelve

cowboys way

THE STAR'S MOST COVETED ADDRESS

Welcome to Twelve Cowboys Way, the most coveted address at The Star. Located in Frisco, Texas, this 17-story luxury residential tower overlooks the 91-acre campus of The Star, the Dallas Cowboys World Headquarters, practice facility, and much more.

Twelve is a first of its kind residence co-created by Cowboys Hall of Fame Owner Jerry Jones, Cowboys Hall of Fame Quarterback and #12, Roger Staubach, alongside Dallas-based developer and Cowboys Alumni, Robert Shaw.



AMENITIES

Walking distance to over 40 restaurants and shops, Baylor Scott & White Sports Therapy and Research, Ford Center, Omni FriscHotel, Dallas Cowboys Headquarters and more.

24-Hour Concierge

From dining recommendations to dropping off dry cleaning for pickup, the concierge is available to help make the Twelve living experience as convenient as possible.

Fully Secure and Covered Parking

Most units will receive two reserved parking spaces in the private garage. Guest valet parking is available on weekends and during special events.

On-site Business Center with Multiple Conference Rooms

Fitness Center

Maid Services Available

Pet-Responsible

Up to two pets per unit with no breed restrictions or weight limits. A designated pet elevator ensures that residents can bring their whole family to Twelve.

Dog Walking Services Available

Exclusive Resident Events



THE SIXTH FLOOR

The sixth floor is designed with a surplus of seating and televisions, along with a covered pool, making this space ideal for both resident relaxation and event gatherings. The concierge offers party-planning assistance to help your hosting experience be as stress-free as possible.



ACCESS GRANTED COWBOYS CLUB

Cowboys Club is a private, members-only club designed to invite collaboration and entertainment in a social environment. Overlooking the Dallas Cowboys practice field and views of inside Ford Center, the space offers multiple dining spaces and regular-occurring events for members to interact with the Dallas Cowboys Football Club.



COWBOYS FIT

Cowboys Fit offers a comprehensive fitness and lifestyle experience with over 60,000 square feet of luxury gym amenities including a dedicated Recovery Lounge with cryotherapy, a 40-yard sports turf, a rooftop lap pool, and the same state-of-the-art equipment used in the Dallas Cowboys weight room.



THE STAR LIFESTYLE



THE STAR
SEASONAL EVENTS



ELITE LIVING MEETS EXCLUSIVE ACCESS

Experience the first ever residential building located at an NFL team's headquarters campus. Twelve was intentionally built to blend the most elite living experience with the most exclusive opportunities and access to the Dallas Cowboys organization. Priority access to the Dallas Cowboys includes more than just Sunday afternoons – residents are offered experiences throughout the year.

Luxury travel options to AT&T Stadium for Dallas Cowboys games

Priority placement on the Dallas Cowboys season tickets waitlist

Designated day(s) to watch Dallas Cowboys practice at The Star

Access to meeting space at the Dallas Cowboys World Headquarters gives residents the opportunity to manage their business and personal meetings within walking distance of their home

Preferred pricing at the Omni Frisco Hotel, the official hotel of the Dallas Cowboys

Presale opportunities for third party events at AT&T Stadium and The Star

4 complimentary VIP tours of The Star and AT&T Stadium per month

Preferred merchandise pricing at Fans United at The Star



WELCOME HOME

1, 2 and 3 bedroom floor plans available
Convenient keyless entry
Light and dark kitchen scheme options with waterfall island
Expansive quartz countertops
Dual zone wine refrigerator
Glass-enclosed showers
Smart-phone controlled thermostats
Floor-to-ceiling windows







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